



**BUILDING  
TITANS**  
2030 ROADMAP





SELFLESS.  
TRUSTWORTHY.

ACCOUNTABLE.  
RELENTLESS.





## FROM THE CEO & CHAIRMAN.

**The Titans are a proud club reflective of the vibrant communities that we call home. From our Gold Coast home, our heartland stretches from Logan City to Grafton and west to Beaudesert.**

We are young but our region is steeped in rugby league history. It inspires us to create a lasting legacy.

As temporary custodians, during an exciting period of transition, we believe it is time to outline the future direction of the club through a collective, fully aligned vision and strategic roadmap to 2030.

The Building Titans plan will deliver NRL and NRLW Premierships, making our communities proud, inspiring them with energy and uniting them through hard earned success.

We are delighted to be able to provide clarity on our strategic priorities which will guide where we allocate our time and resources. Our efforts will focus on on-field success, future NRL and NRLW player development, a world class fully integrated high performance training facility, financial excellence and ensuring that every seat

in Cbus Super Stadium has a member's name on it. Milestones and horizons in the roadmap provide evaluation measures on each. We will be relentless in the pursuit of these, holding ourselves and each other accountable as we go.

Our values and core behaviours call out the expectation on all within our club. It is critical our communities feel a deep connection and sense of belonging to the Titans and we recognise this is a privilege that is earned.

By outlining a clear roadmap of what lies ahead we hope to take you on the journey and make you a part of our very exciting future.

This is something much bigger than any individual. Together we are Building Titans.

**Steve Mitchell**  
CHIEF EXECUTIVE OFFICER

**Dennis Watt**  
CHAIRMAN









# **OUR PURPOSE.**

We're here to make our communities proud, to inspire them with energy and unite them through success.







# OUR VALUES.



## WE'RE SELFLESS.

- Sacrificing individual gain for the betterment of others
- The courageous act of giving up all comfort for the benefit of my team
- Attributing positive recognition elsewhere, to and for others
- Respecting that you are part of something much bigger than any individual

## WE'RE TRUSTWORTHY.

- Strong positive relationships built on honesty not comfort
- Confidence in a person created through consistent truth
- Trust in ability through relentless hours of practice and application
- Trust through reliability, we can always be counted on

## WE'RE ACCOUNTABLE.

- We accept complete responsibility for our behaviours, performance and decisions
- Always providing a truthful account of circumstance and reasoning
- Accountability is the foundation to our future development and improvement

## WE'RE RELENTLESS.

- Obsessively determined in effort and comfortable being uncomfortable
- We are relentless in our pursuit of constant improvement
- The state of mind that provides the strength to survive, overcome and succeed
- A desire to achieve so intense that the workload becomes irrelevant









**WE WILL BRING  
PREMIERSHIPS  
HOME TO THE  
COAST.**





**2+2.**

**2 NRL PREMIERSHIPS  
AND 2 NRLW PREMIERSHIPS**

**27,350.**

**EVERY SEAT AT CBUS SUPER  
STADIUM HAS A NAME**

# A COMMERCIAL TITAN.

**EXCEPTIONAL FINANCIAL STRENGTH**







# OUR PEOPLE.

Only a highly engaged, energised, innovative and committed body of people working across all areas of the business will achieve all that is possible for this organisation.

To ensure this is the case we are committed to investing in the ongoing personal development of the people charged with delivering these outcomes.

We recognise that the continual improvement of our people and the environment in which they work is critical to our success between now and 2030.





DYNASTY



NRL TELSTRA  
PREMIERSHIP



MyPayNow™



# STRATEGIC PRIORITIES

## AN OVERVIEW OF OUR PILLARS









