



IKON High Performance Centre
76-122 Napper Road, Parkwood QLD 4214
PO Box 8041, GCMC, 9726
07 5656 5650 info@titans.com.au

ABN 14 604 380 092

Eligible charities are encouraged to apply for the Titans Game Day Charity Partner Program. Please refer to the criteria for more information.

Game Day Charity Partner Inclusions

Our commitment to each charity partner in 2023 will be the following:

- A designated Titans home game at CBUS Super Stadium to provide game day opportunities to strengthen your profile within the Titans Community
- A portion of the 50-50 Charity Raffle jackpot raised during your designated home game*
- On field talk with game day TV host (pre-record or live)
- Two car parking spaces located at/close to CBUS Super Stadium
- Precinct activation at designated 50-50 Charity Raffle home game
- A player appearance (where possible)
- One post across Titans social channels in the lead up to your designated home game (content at the discretion of the clubs marketing team)
- Two invitations to the Titans Community Awards Night

Portion of funds given to designated charity is determined based on whether all criteria are met. If **ALL Game Day criteria are met, charities will receive 25% of the total funds raised. If only some of the Game Day Criteria are met, allocated charity will receive 20% of the total funds raised. Remaining percentage of funds are donated to the Gold Coast Titans Community Benefit Fund Inc. (Titans Together) Final decision sit with Titans Rugby League Pty Ltd. All decisions are final.*

Application Criteria

- All charities applying for the program must be endorsed by the Australia Tax Office as a Deductible Gift Recipient (DGR) under the Income Assessment Act 1997
- To be considered as an eligible charity partner, the charity or program nominated must support the Gold Coast and/or Northern Rivers Community
- Evidence must be shown that the financial benefit from the partnership goes towards a nominated program/project
- Provide a copy of the most recent Charity Annual Report
- All applications must be received by Friday 3 February 2023 to be eligible for the program
- Able to commit to have no less than 16 volunteers to sell tickets for the 50-50 Charity Raffle during designated home game





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Game Day Criteria

- A minimum of 16 volunteers must be provided by the charity to sell tickets for the 50-50 Charity Raffle during designated home game
- All volunteers (or at least 16) must arrive no later than 15 minutes after the allocated arrival time
- Designated charity must commit to at least ONE promotion across one of the following (EDM, social media or Website) across their own channels. The Titans will provide each charity with the required graphics. Promotion must be at least 24hrs prior to allocate game Kick-Off time

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What is the 50-50 Charity Raffle

The 50-50 Charity Raffle is a not-for-profit fundraising product operated by the 50-50 Foundation. It is the Foundation's aim to raise funds for charities and good causes by partnering with sporting clubs and teams, event owners and charity partners to host fundraising raffles.

50 percent of the prize pool raised at each fundraising raffle goes to one lucky ticket holder who is drawn at random during the event. The remaining 50 percent goes directly towards charitable purposes (minus 9.99% 50-50 Charity Raffle Administration Fees)

For more information about the 50-50 Charity Raffle, [please visit their website](#)

For more information about previous Titans 50-50 Charity Raffle beneficiaries, [please visit the result page](#)

